



News From

JACK DOYLE

MONROE COUNTY EXECUTIVE

For Immediate Release

Friday, December 10, 1999

COUNTY EXECUTIVE RAISES AWARENESS OF DRIVING WHILE INTOXICATED ISSUE

Monroe County Executive Jack Doyle today announced his participation in the Monroe County STOP-DWI "Lights on for Life" Motorcade on Saturday, December 11, 1999 to announce AAA-Rochester and Rural Metro's holiday programs and raise awareness of DWI in the community. The Motorcade begins at 10:00 a.m. and the news conference begins at 11:00 a.m.

The motorcade will leave the Crime Victims Resource Center, 244 S. Plymouth Avenue, follow the Inner Loop and culminate with the news conference at CityPlace, 33 N. Fitzhugh Street, Room 3134A. AAA-Rochester's "First a Friend, Then a Host" and Rural Metro's "Rides for Revelers" holiday programs will be fully detailed at the news conference and a short reception will follow.

"This event was created to recognize the suffering our community's families have endured due to a loss or injury resulting from an alcohol or other drug-related crash," said Doyle. "Hopefully this awareness-raising activity will remind people to celebrate the holidays in a sensible and responsible manner."

Invited participants of the motorcade include: local police chiefs, Monroe County's Probation Department, Monroe County District Attorney's and Sheriff's Office, Students Against Drunk Driving (SADD), Mothers Against Drunk Driving (MADD), Rochester Against Intoxicated Drivers (RAID), Rochester Safety Council (RSC), victim advocates, victims/survivors, AAA-Rochester, Rural Metro and all local media.

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*For further information, call:
Communications & Special Events at 428-2380
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